

TOP 5 TECH TRENDS FOR RESTAURANTS

With Practical Tips to Leverage Them

1

MOBILE PAYMENT BOOM

Trend: 56% of diners prefer mobile payments and 68% of restaurants want to deliver that (*Hospitality Tech*).

Tip: Deploy software-defined networks—built for speed, security, and compliance—to support traditional payments and mobile-based payment apps.



2

GOODBYE, REGISTER. HELLO, KIOSK.

Trend: Nearly 50% of surveyed diners would use self-service technology to customize their orders (*CAKE*).

Tip: Introduce automated ordering platforms—tablets, kiosks, and tabletop devices—so customers can customize orders and pay on their own.



3

LOYALTY...PLUS

Trend: 68% of restaurant innovators rank “improving digital customer engagement and guest loyalty” as their top tech investment priority (*Hospitality Tech*).

Tip: Achieve a deeper level of personalization and boost loyalty by seamlessly integrating your store POS and online ordering systems.



4

CLOUD AGILITY

Trend: The cloud has become essential for fast scale-out of back-office ERP solutions and new customer engagement apps across far-flung enterprises.

Tip: Legacy WANs are complex and expensive. Utilize cloud-based networks that adapt quickly to changing business needs—saving you time and IT resources.



5

POINT OF SERVICE

Trend: 49% of restaurant operators plan to add functionality to their POS software. 61% rank a cloud upgrade as the top priority (*Hospitality Tech*).

Tip: Tightly integrate your online and offline systems to deliver a seamless customer experience across shopping cart, purchase history, and more.



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