

Simple ROI Model of Internal vs. Outsourced XDR

Based on 24/7/365 Coverage, 100-Person Company

Internal XDR

Advanced Endpoint Protection (Annual License)	\$20,000
Log Management/SIEM (Annual License)	\$12,000
Staffing (7 Members, Mix of Junior and Senior)	\$945,000
Threat Intelligence (Annual Subscription Fees)	\$100,000
Training (\$5,000 x 7 Staff)*	\$35,000
Total Annual Cost	\$1,112,000

Outsourced XDR

Extended Detection and Response (Annual License)**	\$50,000
Advanced Endpoint Protection	Included
Log Management/SIEM	Included
Fully Trained Staff	Included
Incident Response	Included
Threat Intelligence	Included
Proactive Threat Hunting	Included
SaaS Threat Monitoring (Cloud IaaS and PaaS)	Included
Log Data Retention (365 Days)	Included
Total Annual Cost	\$50,000

* First-year cost, with an adjusting cost thereafter based upon employee turnover.

**Services and pricing estimated according to PDI XDR service.



Want to learn more about the benefits of XDR?
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