E-Z Mart Improves Network and Application Performance with Cybera ONE

Founded in 1970 by petroleum retail pioneer, Jim Yates, E-Z Mart is a convenience store chain with more than 300 locations in Texas, Louisiana, Arkansas, and Oklahoma. E-Z Mart offers multi-branded gasoline including Shell, Conoco, ExxonMobil, or Phillips 66.

CHALLENGE:
Decentralized and Inefficient Network Architecture

Prior to Cybera’s involvement, E-Z Mart had a decentralized network, and relied upon slow dial-up connections from local exchange carriers — to transmit store data such as transactions, inventory, and routine sales reports — combined with VSAT for credit card processing. E-Z Mart needed a more efficient way of connecting its stores to applications while meeting PCI compliance standards.

SOLUTION:
Cybera ONE Secure, Virtual Network Platform

Although a customer since 2007, E-Z Mart has recently implemented the Cybera ONE platform across its enterprise footprint. With Cybera, E-Z Mart stores consolidated the number of devices and network connections by using the Cybera ONE platform. The stores benefited by running business applications faster and more reliably including Site-to-Site VPNs, ATG, ATM, Surveillance, Online Training, Loyalty, and Managed Guest Access Wi-Fi. Additionally, the Cybera ONE platform provided a PCI-compliant solution with dedicated logical networks individually defined for optimal application security and performance.

“We’ve been so impressed by the dedicated project management and the implementation team. Cybera has stood behind its work, keeping us informed and tailoring the install to our unique requirements.”

Tom Withem
Information Resources Manager
E-Z Mart, Inc.