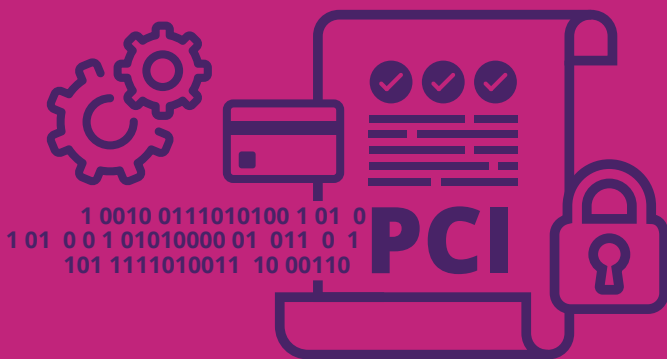


# 8 DO OR DON'T TIPS TO IMPROVE PCI COMPLIANCE

Practical insights to help you save money and reduce business risk



## DO TAKE THESE 4 ACTIONS



### Honestly Assess Your Risk

Review your security posture to identify which short- and long-term threats could impact PCI compliance. Then prioritize ways to eliminate or mitigate those threats.



### Create a Detailed Inventory of Your Environment

Inventory your equipment, policies, licenses, and digital assets. Update your firmware, operating systems, and network maps—and track everything for PCI audits.



### Segment Your Cardholder Data Environment

Separate financial systems that touch cardholder data from other systems such as guest Wi-Fi. Clearly define and continually tighten your firewall rules.



### Use Multi-Factor Authentication (MFA)

Employ MFA for your authentication processes to help prevent cybercrime—restricting access to sensitive cardholder data.

## DON'T MAKE THESE 4 MISTAKES



### Don't Forget Physical Security

Limit physical access to your network and make sure your site cameras cover your POS, back-office computers, and all PCI-scoped devices.



### Don't Neglect Your PCI Compliance Team

Empower your team with the resources and tools to succeed. Continually document and communicate your PCI policies and procedures.



### Don't Underestimate What's in PCI Scope

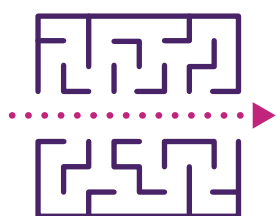
Carefully define your CDE to protect the entire card data journey—from the POS to the processing bank and back. If something might be in PCI scope, treat it like it is.



### Don't Confuse PA-DSS with PCI-DSS

Don't mix up the PA-DSS (certifies payment solutions) and the PCI-DSS (determines adherence to published standards). A system with PA-DSS certification isn't always PCI-DSS compliant.

## SIMPLIFY WITH CYBERA



PCI compliance doesn't have to be complex. Cybera can help you achieve compliance with a secure, authenticated managed network services platform and a full suite of PCI-related services.

Learn more at [cybera.com/pci](https://cybera.com/pci).